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Nancy Goldstein Design is Now Light Positive Award-winning lighting design firm undergoes rebranding

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MARBLEHEAD, Mass.— Nancy Goldstein Design, LLC, a boutique lighting design firm, has changed its name to Light Positive. Founded in 1996, the company offers solutions for architectural, landscape, event and exhibit lighting design. Specializing in the integration of interior and exterior spaces to enhance the aesthetic and functionality of both, design professionals rely on Light Positive for its collaborative approach and problem-solving expertise.

By building close relationships with its diverse client base, Light Positive creates innovative lighting for high-end residential, commercial and public space projects nationwide.

“We are excited and proud to launch Light Positive as our new brand,” said Nancy Goldstein, founder and principal. “We strive for positive experiences in collaboration with design team colleagues. Our name change to Light Positive is a natural evolution of that fundamental philosophy. If you can imagine it, we can design it.”

Light Positive has a unique ability to create living, breathing, and visually engaging spaces. Since 1993, Nancy Goldstein has overseen the lighting of the professional gardens at the Boston Flower and Garden Show. The 2012 show will be held March 14-18 at the Seaport World Trade Center.

Thirty years of success in lighting design drives Principal Nancy Goldstein in the pursuit of her passion. She is a member of the Boston Society of Architects (BSA), the Illuminating Engineering Society of North America (IESNA), and past president of the Designers Lighting Forum New England (DLFNE). Nancy has served on the faculties at Brandeis University, Emerson College, and Suffolk University and she received her M.F.A. in Lighting Design from the Boston University School of Theatre Arts.

About Light Positive

Can you imagine it? We can design it. Light Positive works with clients to find lighting solutions for the effective integration of interior and exterior spaces. An award-winning firm, Light Positive offers consultation and specification services to achieve results that fulfill its clients' visions for elegance and purpose. For more information, visit www.lightpositive.com.